

Baby-Friendly Logic Model

Situation: Healthy People 2020 goals call for an increase the proportion of live births that occur in facilities that provide recommended care for lactating mothers and babies, an increase the proportion of infants being breastfed and a reduction in the proportion of breastfed newborns who receive formula supplementation within the first 2 days of life. To meet these goals, existing maternity care practices need to be evaluated against current evidence, the Ten Steps to Successful Breastfeeding, and the Baby-Friendly Guidelines and Evaluation Criteria and changes to current practice may need to be implemented.

