

# Entering the Baby-Friendly USA<sup>®</sup> 4-D Pathway

## Discovery Phase & Application Process

### Step 1

Download *Discovery Phase* Registration Form and Email completed form to [info@babyfriendlyusa.org](mailto:info@babyfriendlyusa.org)

- Please Note: It may take up to 1 month to receive *Discovery Phase* Packet after submitting registration form to BFUSA office

### Step 2

Complete all required documents included in *Discovery Phase* Packet and obtain signatures.

#### ***Required documents include:***

- BFHI 4D Pathway Application*
- Development Phase Fee*
- Completed self-assessment tool with baseline data*
- Signed Letter of support from CEO*

### Step 3

Submit all application materials with the nonrefundable development phase fee, payable to "Baby-Friendly USA," to:

Baby-Friendly USA  
327 Quaker Meeting House Road  
East Sandwich, MA 02537

***Upon receiving all required application materials, BFUSA will mail Development Phase materials to facilities primary contact within one month.***

### Questions?

Contact BFUSA at: [info@babyfriendlyusa.org](mailto:info@babyfriendlyusa.org)