Baby-Friendly USA, Inc.
2020 Annual Fees for Designated Facilities

*Post-designation fees are updated annually. If you are using this as a planning tool, please keep in mind the fees will be adjusted each year.*

The Baby-Friendly USA Designation is valid for 5 years, as long as the facility maintains compliance with the current BFUSA Guidelines and Evaluation Criteria.

**Post-Designation and Post-Re-Designation:**

- Years 1-3: Facilities participate in the Annual Quality Improvement (AQI) processes.
- Years 4-5: Facilities participate in the Re-Designation processes.
- There are annual fees for all 5 years, which are subject to yearly adjustments.
- No refunds will be issued once fees are paid.

**Annual Quality Improvement Fee**

<table>
<thead>
<tr>
<th>Year</th>
<th>Annual Fee for Designated Facilities, typically years 1-3 post-designation and post-re-designation</th>
</tr>
</thead>
<tbody>
<tr>
<td>2020</td>
<td>$1,600</td>
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</tbody>
</table>

**Annual Re-Designation Fee**

<table>
<thead>
<tr>
<th>Year</th>
<th>Annual Fee for Designated Facilities, years 4 and 5 post-designation and post-re-designation</th>
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<tbody>
<tr>
<td>2020</td>
<td>$3,155</td>
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</table>

*(Plus on-site assessment travel fees in Year 5, which is the 2nd year of Re-Designation. See second statement below)*

The Re-Designation fees include the cost of pre-assessment readiness activities and a portion of the on-site assessment fee.

Additional expenses for facilities in the 2nd year of Re-Designation include expenses associated with travel for two assessors.

If in rare circumstances, a facility requires a re-visit, additional fees and travel expenses will apply.