

Baby-Friendly USA, Inc.

2020 Annual Fees for Designated Facilities

Post-designation fees are updated annually. If you are using this as a planning tool, please keep in mind the fees will be adjusted each year.

The Baby-Friendly USA Designation is valid for 5 years, as long as the facility maintains compliance with the current **BFUSA Guidelines and Evaluation Criteria**.

Post-Designation and Post-Re-Designation:

- Years 1-3: Facilities participate in the Annual Quality Improvement (AQI) processes.
- Years 4-5: Facilities participate in the Re-Designation processes.
- There are annual fees for all 5 years, which are subject to yearly adjustments.
- No refunds will be issued once fees are paid.

Annual Quality Improvement Fee

Year	Annual Fee for Designated Facilities, typically years 1-3 post-designation and post-re-designation
2020	\$1,600

Annual Re-Designation Fee

Year	Annual Fee for Designated Facilities, years 4 and 5 post-designation and post-re-designation
2020	\$3,155 <i>(Plus on-site assessment travel fees in Year 5, which is the 2nd year of Re-Designation. See second statement below)</i>

The Re-Designation fees include the cost of pre-assessment readiness activities and a portion of the on-site assessment fee.

Additional expenses for facilities in the 2nd year of Re-Designation include expenses associated with travel for two assessors.

If in rare circumstances, a facility requires a re-visit, additional fees and travel expenses will apply.