

**Baby-Friendly USA, Inc.**  
**Designated Facilities Annual Fees**  
**January 1, 2022 – December 31, 2022**

**Congratulations on your Baby-Friendly USA Designation!** The Baby-Friendly USA Designation is valid for 5 years if the facility maintains compliance with the current **BFUSA Guidelines and Evaluation Criteria**. In those 5 years Baby-Friendly team members will continue to work with you to help your team continue to successfully implement the Ten Steps to Successful Breastfeeding.

**2022 Annual Quality Improvement Fee (3 years): \$1,900 per year.**

**2022 Re-Designation (2 years) Fee: \$3,400 per year**

**Annual Quality Improvement and Re-Designation:**

- Annual Quality Improvement (AQI) 3-year cycle: Facilities participate in an Annual Quality Improvement (AQI) project ensure practices remain in compliance with the GEC.
  - RN monitors the efforts of each class and works with enrolled healthcare facilities to address areas of concern.
- Re-Designation Year 1: Facilities updates and submits documents to a Review Specialist, RN, IBCLC who will meet during the Readiness Assessment Interview to discuss implementation of practices.
- Re-Designation Year 2: Facility maintains practices and prepares for assessment. This year is also the coordination of administrative efforts required to organize all elements of the assessment.
  - Re-Designation Year 2 will have additional cost for 2 assessors (\$825 each) invoiced on the phase invoice. This must be paid before assessment dates can be offered for the year.
  - Additional expenses for facilities in the 2nd year of Re-Designation include expenses associated with travel for two assessors.
  - Additional expenses can be incurred for cancellation and additional assessment days.
- There are annual fees for all 5 years, which are subject to yearly adjustments.
- If in rare circumstances, a facility requires a re-visit, additional fees and travel expenses will apply.
- No refunds will be issued once fees are paid.