

Baby-Friendly USA, Inc.

Designated Facilities Annual Fees

January 1, 2023 – December 31, 2023

Congratulations on your Baby-Friendly USA Designation! The Baby-Friendly USA Designation is valid for 5 years if the facility maintains compliance with the current **BFUSA Guidelines and Evaluation Criteria**. In those 5 years your team will be assigned a specific Clinical Review Specialist who will be there to support you and your team continue toward successfully implementing the Ten Steps to Successful Breastfeeding.

2023 Annual Quality Improvement Fee (3 years): \$2,500 per year.

2023 Re-Designation (2 years) Fee: \$3,400 per year

Annual Quality Improvement and Re-Designation:

- **Annual Quality Improvement (AQI) 3-cycle:** Facilities participate in an Annual Quality Improvement (AQI) work to ensure practices remain in compliance with the GEC.
 - Each facility works with their individual Clinical Review Specialist, RN, IBCLC submitting work for review and to address areas of concern.

- **Re-Designation Year 1:** Facilities continue to provide updates and submit documents to their Clinical Review Specialist and meet during the Readiness Assessment Interview to discuss implementation of practices.

- **Re-Designation Year 2:** Facility maintains practices and prepares for assessment. This year is also the coordination of administrative efforts required to organize all elements of the assessment.
 - Re-Designation Year 2 will have additional cost for 2 assessors (\$825 each) invoiced on the phase invoice. This must be paid before assessment dates can be offered for the year.
 - **In 2023**, there will be no additional travel expenses for facilities in the 2nd year of Re-Designation, as the assessment will be virtually completed unless the facility makes a request for an onsite assessment, then travel expenses will be incurred.
 - Additional expenses can be incurred for: an extra year in the phase, cancellation, and additional assessment days.
 - If a facility has dates assigned and they cancel which pushes their assessment into the next year, they can be billed for a 2nd year in the phase. We strongly recommend if you have dates before November 30th of the assessment year, please keep them.

- There are annual fees for all 5 years, which are subject to yearly adjustments.
- If a facility requires a re-visit, additional fees and travel expenses will apply. BFUSA and the facility will discuss before travel arrangements are made.
- No refunds will be issued once fees are paid.