

Baby-Friendly USA, Inc.
Designated Facilities Annual Fees
January 1, 2025 – December 31, 2025

Congratulations on your Baby-Friendly USA Designation! The Baby-Friendly USA Designation is valid for 5 years if the facility maintains compliance with the current **BFUSA Guidelines and Evaluation Criteria**. In those 5 years your team will be assigned a specific Clinical Review Specialist who will be there to support you and your team to continue successfully implementing the Ten Steps to Successful Breastfeeding.

Annual Quality Improvement Fee (3 years): \$3,100

Re-Designation Year 1 Fee: \$3,800

Re-Designation Year 2 Fee: \$3,400

Annual Quality Improvement and Re-Designation:

- **Annual Quality Improvement (AQI) 3-year cycle:** Facilities participate in an Annual Quality Improvement (AQI) work to ensure practices remain in compliance with the GEC.
 - Each facility works with their individual Clinical Review Specialist, RN, IBCLC submitting required work for review, getting answers to questions and to address areas of concern.

- **Re-Designation Year 1:** Facilities continue to provide updates and submit documents to their Clinical Review Specialist and meet during the Readiness Assessment Interview to discuss implementation of practices.

- **Re-Designation Year 2:** Facility maintains practices and prepares for assessment. This year is also the coordination of administrative efforts required to organize all elements of the assessment.
 - Re-Designation Year 2 will have additional cost for 2 assessors (\$950 each) invoiced on the phase invoice. This must be paid before assessment dates can be offered for the year.
 - Additional expenses can be incurred for: an extra year in the phase, cancellation of assessment, and additional assessment days.
 - If a facility has dates assigned and they cancel which pushes their assessment into the next year, they can be billed for a 2nd year in the phase. We strongly recommend if you have dates in your year of assessment, please keep them.

- There are annual fees for all 5-6 years, which are subject to yearly adjustments.
- If in rare circumstances, a facility requires a re-visit, additional fees and travel expenses will apply.
- Facilities remain enrolled in the Annual Quality Improvement and Re-Designation years as a part of their Re-Designation process.
- No refunds will be issued once fees are paid.