

Baby-Friendly USA, Inc.

Annual Fee Schedule

January 1, 2026 - December 31, 2026

PHASE	HOSPITALS	FREE STANDING BIRTH CENTERS & HOSPITALS WITH <500 BIRTHS/YEAR
Discovery	\$500	\$500
Development	\$4,800	\$3,800
Dissemination	\$4,800	\$3,800
Designation*	\$4,800	\$3,800

1. The **4-D Pathway (Discovery-Designation)** fees assume a facility will take no more than one year to complete the tasks within each phase.
 - a. Discovery fee is a one-time registration fee to enter the BFUSA portal and activate administrative assistance. A facility may stay in this phase with no additional charge after they have paid the initial registration fee.
 - b. Facilities entering Discovery will be assigned a Clinical Review Specialist to follow them on their journey to and after Designation.
 - c. A facility may stay in a phase for more than one year and will pay a phase fee for each additional year at the posted rate for that year.
 - d. A facility also may request to move to the next phase prior to the phase end date and a new phase fee will be incurred at the posted rate for that year.
2. ***Assessment occurs in the Designation phase:** When a facility requests to move forward to Designation, the invoice will include the fee for the Designation phase and the fee for two assessors to complete the assessment (currently \$950 each).
 - a. A facility may stay in Designation for more than one year. In this case, additional annual phase fees will be incurred at the posted rate for that year.
 - b. A facility will not be invoiced twice for the full amount of two assessors, those funds will be held in a deferred account until the assessment year.
 - c. If the facility stays more than one year, they may have an additional fee for the variance of assessor fees.
 - d. Travel fees will be invoiced after the assessment is complete.
3. If a facility has been assigned dates and requests a change which pushes their assessment over the year they would have been assessed, BFUSA may charge the facility another year in the phase.
4. If a facility does not pass its assessment and it is determined a re-visit is required, additional assessor fees and travel expenses will apply for the re-visit.
5. Post-Designation fees: There is an annual fee for facilities once they are designated.
6. No refunds will be issued for any fees paid.
7. Fee schedule dates are subject to change.

IMPORTANT: To ensure that facilities are ready to move to the next phase in a timely fashion, it is the responsibility of the facility to ensure that Baby-Friendly, USA is provided with all invoicing requirements upon entrance into the D1: Discovery Phase, or at any time thereafter that requirements change.